◆ andela

Andela Talent Photography

Did you know that engineers with high quality headshots get hired faster and more often than those without?

Profile photos are a vital component of the Andela platform. They allow us to connect with potential companies, teammates, and community peers from around the world to get to know one another beyond the screen. We invite you to use this guide to take your profile to the next level, helping you land a spot on your dream team.

Andela Photography Do's and Don'ts

TONE	DO	DON'T
> Optimistic / Warm / Friendly	> Use natural lighting	> Use a group photo
> Forward Thinking / Confident	> Clear/sharp focus on subject	> Use a photo with red-eye
> Dedicated / Open	> Show off your personality, smile!	> Wear white, sunglasses and/or clothes with major branding

ANDELA PHOTOGRAPHY

Instructions and Requirements

Take a high-resolution (300dpi) photograph. Typically a high-resolution photograph's file size is about 1 MB or greater.

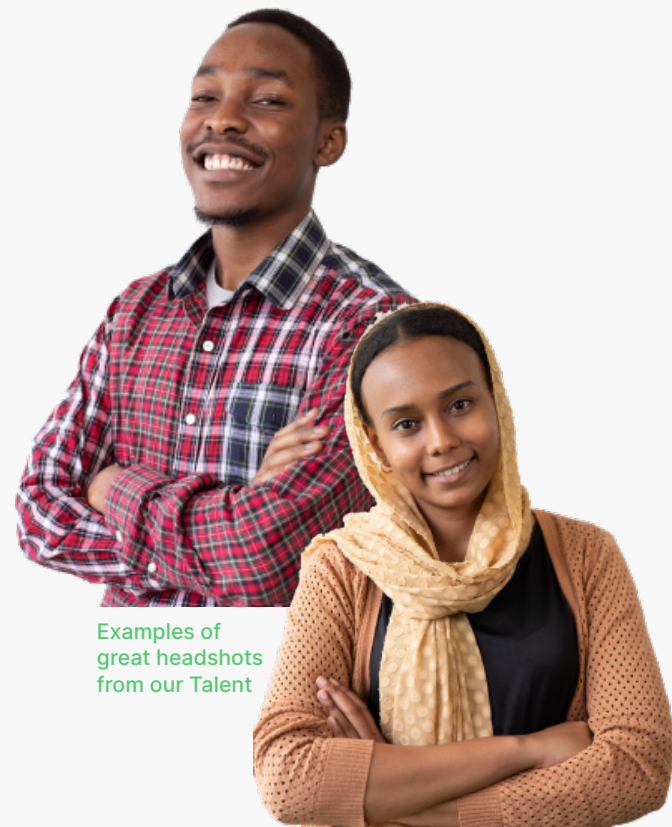Use a tripod to ensure the photograph is sharp and in focus.

NEVER use the on-camera flash. On-camera flash gives a deer-in-the-headlights look to even the most beautiful subject.

The subject should be well lit. Without light, you can't get beautiful, well-exposed photos. Beware of shadows, they can create unflattering photos.

Use a neutral background, white background preferrably.

Frame the photograph from the chest up and include sufficient background space around the head and shoulders of the subject.

Eye contact is one of the most important elements of a great headshot. Make sure the subject is looking directly at the camera.

Examples of great headshots from our Talent

andela

Don't

🚫 No hard shadows. Make sure the subject is evenly lit.

🚫 No props, hats, or unprofessional attire.

🚫 No blurry photos. Do not crop closely.

🚫 No busy backgrounds, sunglasses, or harsh lighting.

Do

✓ Well lit

✓ Cropped with space around head and shoulders

✓ Casual, fun personality

✓ In-focus

✓ White background

Andela Photography Instructions and Tips